



Central PA Elite
PO Box 653
Enola, PA 17025
Phone: (717) 554-4191

Dear Community Partner:

The Central PA Elite AAU Basketball Club is a 501(c)(3) tax-exempt nonprofit organization that was established in 2013. We offer talented student-athletes a chance to elevate their game during the scholastic off-season by competing with and against other players of similar talent and desire. Teams are comprised of male and female athletes from the Central Pennsylvania region in 4th grade through 11th grades. After our inaugural season in 2014, Central PA Elite has quickly developed a reputation as being the basketball destination for some of the *best* student-athletes from Central Pennsylvania and beyond.

While basketball is our primary focus, the teams will receive constant life lessons on leadership, dealing with adversity, setting goals, being positive role models in their community, and moral character development. Winning comes after all of these, not before...and that is the sentiment conveyed to every student-athlete by the Club's volunteer coaches and administrators.

Accomplishing the above will mean many obstacles will need to be overcome. The foremost is cost, which is why we are beginning our fundraising efforts so early. Currently we are actively seeking sponsorships to help offset the many costs associated with the operation of the Club. Attached you will find a sponsorship form to aid the Club in providing Central Pennsylvania's student-athletes a high-quality AAU experience. The student-athletes will not only gain a great basketball experience, but also great life experiences and an opportunity to showcase their skills to collegiate coaches and scouts to assist them in furthering their education and athletic development at the next level.

Levels of Sponsorship & Perks

PLATINUM (\$10,000 +) – Gold, plus opportunity to be an Advisor on Club's Administrative Committee

GOLD (\$5,000 - \$9,999) – Silver, plus company signage at all Club events (tryouts, tournaments, etc.)

SILVER (\$1,000 - \$4,999) – Recognition on Club's website, including company logo and link

BRONZE (\$500 - \$999) – Recognition on Club's website, including company logo and link

Thank you in advance for your consideration!

Sincerely,

Bobby Thomas
Club Director





Central PA Elite
PO Box 653
Enola, PA 17025
Phone: (717) 554-4191

Central PA Elite Club Sponsorship Form

All checks should be made payable to "Central PA Elite" and sent to the attention of Bobby Thomas at P.O. Box 653, Enola, PA 17025.

An acknowledgement of donation will be provided within 5 business days of receipt.

Thank you for your support. All donations are greatly appreciated.

Check type of Sponsorship desired (please type or print):

_____ PLATINUM SPONSORSHIP (\$10,000 +)

_____ GOLD SPONSORSHIP (\$5,000 - \$9,999)

_____ SILVER SPONSORSHIP (\$1,000 - \$4,999)

_____ BRONZE SPONSORSHIP (\$500 - \$999)

_____ OTHER _____

AMOUNT ENCLOSED \$_____ (Make checks payable to Central PA Elite)

Sponsor Name: _____

Business/Organization: _____

Address: _____

City, State, Zip: _____

Phone: _____

E-mail: _____

Check one:

_____ This is a general CPE organizational donation

_____ This is a donation for a specific team

Please list Head Coach's Name: _____

